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Leading the Pack: Model Driven Leadership for the 21st Century (Hardback)

By Rick Johnson

AUTHORHOUSE, United States, 2006. Hardback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****. Leading the Pack is a must read and a refreshing change from an academic approach to a realistic world view of Leadership in privately held businesses in the 21st century. Academic theory is one thing and practical application in real life, everyday, challenging, pressure packed, and stress related circumstances is an entirely different scenario. College studies don t relate to the numerous diversified and complicated cultural leadership challenges a President or CEO is likely to face on a day to day basis while trying to maximize profit, create or maintain competitive advantage and grow market share. Leading the Pack focuses on all the leadership issues that are likely to keep you up at night. Rick does an excellent job outlining the success formulas for being an effective Lead Wolf executive facing the diversified challenges of the 21st century for privately held businesses. Tom Marino, CEO, Exotic Automation Supply When it comes to understanding leadership as it applies to business today --- this book is Outstanding.the content is very informational and intuitive. The book is written in a...



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