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# GAME-CHANGER: GAME THEORY AND THE ART OF TRANSFORMING STRATEGIC SITUATIONS



WW Norton & Co. Paperback. Book Condition: new. BRAND NEW, Game-Changer: Game Theory and the Art of Transforming Strategic Situations, David McAdams, "The wise win before they fight, while the ignorant fight to win." So wrote Zhuge Liang, the great Chinese military strategist. He was referring to battlefield tactics, but the same can be said about any strategic situation. Even seemingly certain defeat can be turned into victory-whether in battle, business, or life-by those with the strategic vision to recognize...

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- Authored by David McAdams
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