



Classic Renditions MBA: Business Essentials (8th Edition)(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date: 2013-06-01 Language: Chinese Publisher: China Renmin University Press Classic Renditions MBA: Business Essentials (8th Edition) In layman's way to explain the company's various business activities. management principles and management skills. highlighting the latest trends in business management with a new corporate management practices. including globalization. cultural diversity. technology. network management. entrepreneurship and intrapreneurship and so on. Contents: Ch. Four Satisfaction guaranteed, or money back.



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