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Business in Society

By Mark Erickson, Carol Stephenson, Harriet Bradley, Steve Williams

Polity Press. Paperback. Book Condition: new. BRAND NEW, Business in Society, Mark Erickson, Carol Stephenson, Harriet Bradley, Steve Williams, What's the point of studying business from a social perspective? How can sociology aid my understanding of the big issues facing businesses today? Can thinking sociologically really equip me better for a career in business? This book provides an indispensable introduction to business and organizations from a social perspective. Using classic and contemporary ideas and evidence, the book explores the connections between people, work, organizations and society. Carefully illustrated with a range of up-to-date case studies, the book shows how sociology can shed light on current developments in the business world. Drawing on their considerable experience of teaching sociology to a range of audiences, the authors provide a straightforward but still stimulating step-by-step guide to issues such as: discrimination and diversity in the workplace; trade unionism and industrial disputes; the need for ethics and legislation; and the changing roles of managers and employees. The book provides: Clearly-defined learning aims; Questions for discussion and reflection; Annotated suggestions for further reading; In-depth case studies linking sociological ideas to business realities. Written with the needs of students taking degrees outside the traditional social sciences...



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