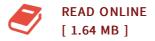




### Our Black Year: One Family s Quest to Buy Black in America s Racially Divided Economy

By Maggie Anderson

The Perseus Books Group, United States, 2013. Paperback. Book Condition: New. First Trade Paper ed. 208 x 140 mm. Language: English . Brand New Book. Maggie and John Anderson were successful African American professionals raising two daughters in a tony suburb of Chicago. But they felt uneasy over their good fortune. Most African Americans live in economically starved neighborhoods. Black wealth is about one tenth of white wealth, and black businesses lag behind businesses of all other racial groups in every measure of success. One problem is that black consumers--unlike consumers of other ethnicities-- choose not to support black-owned businesses. At the same time, most of the businesses in their communities are owned by outsiders. On January 1, 2009 the Andersons embarked on a year-long public pledge to buy black. They thought that by taking a stand, the black community would be mobilized to exert its economic might. They thought that by exposing the issues, Americans of all races would see that economically empowering black neighborhoods benefits society as a whole. Instead, blacks refused to support their own, and others condemned their experiment. Drawing on economic research and social history as well as her personal story, Maggie Anderson shows why...



#### Reviews

A must buy book if you need to adding benefit. It can be rally fascinating through studying period of time. I am just happy to explain how this is the very best ebook i actually have read within my individual existence and could be he finest book for ever.

-- Cydney Hand

Excellent e-book and useful one. It can be rally intriguing throgh looking at time period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Pasquale Klocko

### See Also



# Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. You have the power, Dad, to influence and educate your child. You can teach your child about a virtue or...



## Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



# Santa s Big Adventure: Christmas Stories, Christmas Jokes, Games, Activities, and a Christmas Coloring Book!

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*. Christmas Stories, Fun Activities, Games, Christmas Jokes, Coloring Book, and More! Every year we make our wishlists and...



### Easy Noah's Ark Sticker Picture Puzzle (Dover Little Activity Books)

Dover Publications, 2004. Paperback. Book Condition: New. No Jacket. New Dover Little Activity Book (small pamphlet size): Easy Noah's Ark Sticker Picture Puzzle: A Fun Picture Puzzle with 16 Sticker Pieces by Cathy Beylon. From the back cover: A colorful picture puzzle...



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.



The Preschool Church Church School Lesson for Three to Five Year Olds by Eve Parker 1996 Paperback

Book Condition: Brand New. Book Condition: Brand New.