



## Up Your Game: It s Marketing Made Simple - Manual for Micro Business Owners and Entrepreneurs

By Mrs Marilyn Bryant Tucker

Mbt Marketing Solutions Publishing, United States, 2015.

Paperback. Book Condition: New. 229 x 152 mm. Language:

English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Up Your

Game: It s Marketing Made Simple - Manual for Micro Business

Owners and Entrepreneurs is designed to teach business owners

how to stay on top of their game. Learn how to eliminate

business hatred and jealousy by learning how to run your own

race, stay in your lane and stay relevant. Learn how not to

resent another business owner just because of their perceived

success. Micro and small business owners will learn strategic

marketing strategies and tactics. Learn how to market, brand

your company, and gain a competitive advantage. Learn how to

reach your target market and niche to gain more consumers.

Learn how to set concrete and realistic goals, short-term goals,

and long-term goals for your business, and events. Running your

own business is often difficult, but not for the reasons you might

think. Most believe the biggest challenge is having enough

money or finding enough customers. Not so. The biggest

challenge you will face as a business owner is marshalling your

resources, and the key resource is time. If you spend...



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