

Kommunale Wirtschaftsförderung und Standortentwicklung



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KOMMUNALE WIRTSCHAFTSFÖRDERUNG UND STANDORTENTWICKLUNG

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Grin Verlag Feb 2011, 2011. Taschenbuch. Book Condition: Neu. 210x149x12 mm. This item is printed on demand - Print on Demand Titel. - Studienarbeit aus dem Jahr 2008 im Fachbereich VWL - Konjunktur und Wachstum, einseitig bedruckt, Note: 1,3, Universität Kassel, Veranstaltung: Kommunal Finanzen, Sprache: Deutsch, Abstract: Deutsch:Gegenstand dieser Arbeit ist die kommunale Wirtschaftsförderung, die direkt einen Zusammenhang mit der kommunalen Standortentwicklung bildet. Die heutigen Rahmenbedingungen einer kommunale Wirtschaftsförderung sind einerseits durch die europäische Integration und andererseits durch die Internationalisierung des Handels geprägt. Solche Anforderungen beschränken die Möglichkeit des souveränen Instrumenteneinsatzes der Kommunen zur Förderung ihrer lokalen Ökonomie. Deshalb soll der Fokus innerhalb dieser Arbeit auf die kommunalen Instrumente und deren Stellenwert im Zeitablauf gesetzt werden. Des Weiteren findet die mikroökonomische Standorttheorie aus Sicht der Unternehmen ebenfalls ihren Platz in dieser Ausarbeitung. Als Bindeglied dieser zwei großen Themen, kommunale Instrumente zur Wirtschaftsförderung und der mikroökonomischen Standorttheorie, wird auch auf die Existenzberechtigung eines solchen kommunalen Eingriffes eingegangen. English: Subject of this paper ist the promotion of the local economy which is deeply related to the topic of location development. Basic conditions for the promotion of local economic development is influenced by the European Union as well as by the globalization of the market. Such regulations minimize the options of independent usage of instruments to boost the local economy. Therefore, the paper focuses on a description and a critique of the tools which communities can use and their effects in the long run. Moreover, the microeconomic location theory from a company's perspective is addressed. To link both aspects a close observation of the options is to be made. 68 pp. Deutsch.



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