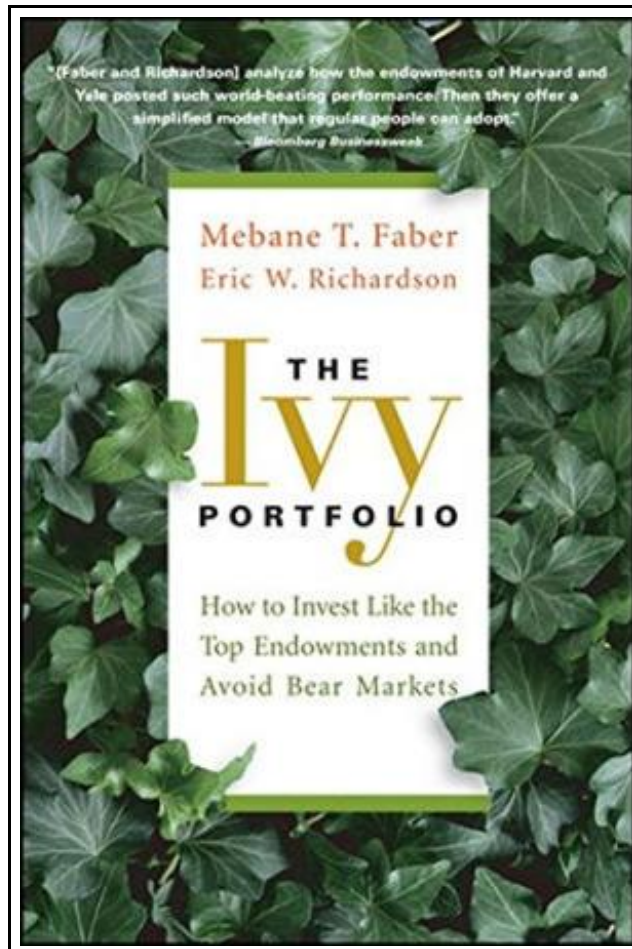


The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets



Filesize: 8.06 MB

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(Dr. Reta Murphy)

THE IVY PORTFOLIO: HOW TO INVEST LIKE THE TOP ENDOWMENTS AND AVOID BEAR MARKETS



John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets, Mebane T. Faber, Eric W. Richardson, A do-it-yourself guide to investing like the renowned Harvard and Yale endowments. The Ivy Portfolio shows step-by-step how to track and mimic the investment strategies of the highly successful Harvard and Yale endowments. Using the endowment Policy Portfolios as a guide, the authors illustrate how an investor can develop a strategic asset allocation using an ETF-based investment approach. The Ivy Portfolio also reveals a novel method for investors to reduce their risk through a tactical asset allocation strategy to protect them from bear markets. The book will also showcase a method to follow the smart money and piggyback the top hedge funds and their stock-picking abilities. With readable, straightforward advice, The Ivy Portfolio will show investors exactly how this can be accomplished and allow them to achieve an unparalleled level of investment success in the process. With all of the uncertainty in the markets today, The Ivy Portfolio helps the reader answer the most often asked question in investing today - "What do I do"?.



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