



## Strategic Planning in Student Affairs: New Directions for Student Services: Fall 2010: No. 132

By Student Services (SS), Shannon E. Ellis

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Strategic Planning in Student Affairs: New Directions for Student Services: Fall 2010: No. 132, Student Services (SS), Shannon E. Ellis, Here, finally, is a publication completely dedicated to strategic planning in student affairs. This volume applies business and nonprofit techniques to higher education, bringing the topic of strategic thinking, planning, and acting to the daily work of the profession. Editor Shannon Ellis, vice president of student services in the College of Education at the University of Nevada, Reno, and contributing authors take the student services practitioner through the process of preplanning, implementation and assessment. They explore the role that student services strategic planning plays in budget work, academic relations and crisis management. With case studies from Tulane University and University of Nevada, Reno and in-depth advice from the field, this volume provides student affairs professionals with the guidance needed to launch collaborative, flexible and effective student services strategic planning in their own institutions. This is the 132nd volume of the Jossey-Bass quarterly report series New Directions for Student Services. An indispensable resource for vice presidents of student affairs, deans of students, student counselors, and other student services professionals, New...



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