



A Beginner's Guide to the World Economy

By Epping, Randy Charles

Vintage, 2001. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary:

INTRODUCTION 1. What Is the World Economy? 2. How Is Wealth Determined Around the World? 3. What Is Macroeconomics? 4. How Does International Trade Work? 5. What Is Globalization? 6. What Are Trade Surpluses and Deficits? 7. What Is Money? 8. What Are the World's Major Currencies? 9. What Is the Euro? 10. What Is Virtual Money? 11. What Are Freely Floating Currencies? 12. What Are Exchange Rates? 13. What Is GNP/GDP? 14. How Are the World's Economies Compared? 15. What Is Money Supply? 16. What Is Inflation? 17. What Is a Central Bank? 18. How Do Central Banks Regulate an Economy? 19. How Are Interest Rates Used to Control Economic Growth? 20. What Is Free Trade? 21. What Are Quotas, Tariffs, and Subsidies? 22. What Is the WTO? 23. Who Invests in the Global Marketplace? 24. What Is Equity? 25. Why Are Companies Referred to as Ltd., Inc., GmbH, or S.A.? 26. What Is a Balance Sheet? 27. What Is a Profit and Loss Statement? 28. What Is Net Worth? 29. What Is Bankruptcy? 30. What Is Venture Capital? 31. What Is an...



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